

BRIEF

**CONTENTS:**

**OVERVIEW:**

**SITE:**

**USERS:**

**CONCEPT:**

**SCHEDULE OF ACCOMMODATION:**

**MATERIAL & MOOD BOARD:**

Prime Interiors focus on commercial and residential refurbishments, working alongside architects, designers and individuals to create stunning and exciting places to live, work and play. We have built a reputation for high quality work, focused project management and attention to detail. As a company we pride ourselves with new and innovative design schemes that bring a fresh and modern aesthetic.

We offer special skills in the following:

- Design and Build
- Project Management
- High Quality Refurbishment and Modernisation
- Interior Decoration

*All work created by our head designer Pooja Halai*



# HOMES FOR HOPE

Homes for hope is a residential community hub that provides accommodation, jobs and educational facilities for the homeless and low income renters. Providing the homeless with the necessities they require in order to lead a healthy mental and physical lifestyle and prevent them from ending back on the streets.

It will include three types of residential homes for low income renters as well as bunk homes for the homeless, which they can use permanently or short term as well as places to work and create an income. All in all a building that allows them to grow and progress in life and lead the life they wish to live. Always having a place to call home without the fear of it being taken away from them.

Homes for Hope aims to create an all encompassing residential hub that enhances their living experience as well as ensuring that it is affordable and an easily maintainable lifestyle for both users.

Everyone deserves to have a place to call home, what that means is up to you

# SITE:

The site does have residential homes nearby, however, the price of them may not always be affordable. As well as the fact that it does not provide any of the extra facilities Homes for Hope will.

Stations nearby highlight the great network of transport links that surround the site

- key
- Residential
  - Commercial
  - Education
  - Direction to stations
  - Building location
  - Bus stops
  - P Parking areas
  - Traffic flow
  - Cycle route

Great main road access, again highlighting how easily accessible the site will be to everyone. There are also car parks nearby.

- Birmingham City hospital:  
 9 min drive  
 25 min walk  
 10 min cycle
- Birmingham Children hospital:  
 5 min drive  
 18 min walk

## JAMES COND BUILDING:

The building main entrance is located on Cahrlotte Street. The roads surround the site have a one way system. The unique style of the building adds to its character. Therefore the facades of the building will remain the same but there will be updates.

Multiple bus routes coming into and away from the James Cond Building. This would be beneficial for those who do not own a car and will need to get to and from work etc.

Although not directly accessible to the site, there is a canal that runs behind the site. Providing an scenic area that can add a point of escapism and change of scenery. Cycle routes also run alongside the canal.

# USERS:

The users of Homes for Hope will primarily be for the homeless and low income renters. Providing them with residential facilities as well as communal spaces that enhance their living experience.

The communal facilities will also be open to the general public, allowing for several interaction points and creating a all rounded community experience. However, residents that choose to permanently reside at Home for Hope will have a seperate private entrance and the homeless will have open access to their bunks as well as facilities.

Homes for Hope aims to provide spaces and facilities that promote socialising as well as provide the homeless with access to facilities to improve and benefit their lives preventing them from ending up back on the streets.

The map shown on the right hand side highlights the cost of residential areas that surround the site as well as the places that most homeless people seem to gather.

# WHY?

The reason the the homeless and low income renters are my target clientele is due to realising the struggles of finding a place to call home, ever during the current pandemic. It is important that everyone is able to form connections with where they live and grown and live a healthy life.

The focus will be on how a community hub can be created for the homeless and low income renters that coexists and exists with its surrounding community and seen as part of the community. Providing several services and a change to create income.



£936  
Average rent cost

£164.79  
Average  
Council tax

Handsworth £134,832

Lozells  
£128,317

Witton  
£119,585

Nechells  
£116,851

Castle Vale  
£135,920

# CONCEPT:

The main design driver that will be seen through out the scheme will be GROWTH. Within the scheme we will explore how we can facilitate growth within the interior of the site.

When breaking down the idea of growth, the process begins with how we interpret growth. For the homeless it begins with the possessions they own, making the spaces they live in very open and vulnerable. Then as they are able to find more shelter they begin to find the basic level of comfort however, as the process of their growth carries on they begin to occupy a shared space, although not personal they have their individual areas providing more solid protection.

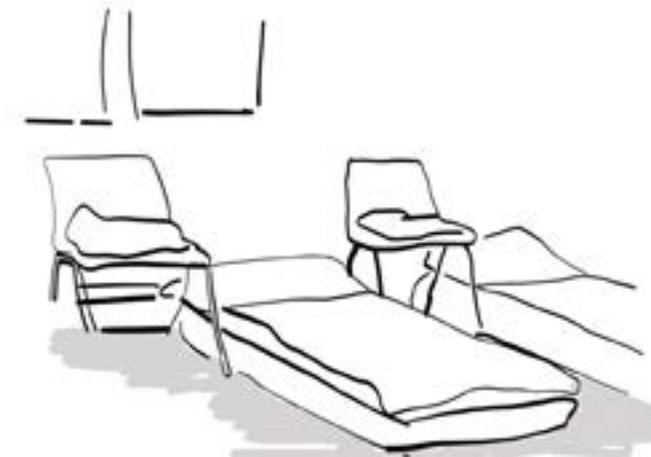
In terms of how this will be interpreted within the space, the focus will remain on providing security and designing spaces that provide equal opportunities of personal ownership and communal spaces.

The initial idea is to create stackable self contained units, each one creating the main residential area. Each unit will provide a spatial sequence. This will create the correct balance between private and communal spaces. Each unit will have break out spaces in between which will allow for more socialising spaces and interactions. Creating the ultimate residential community.

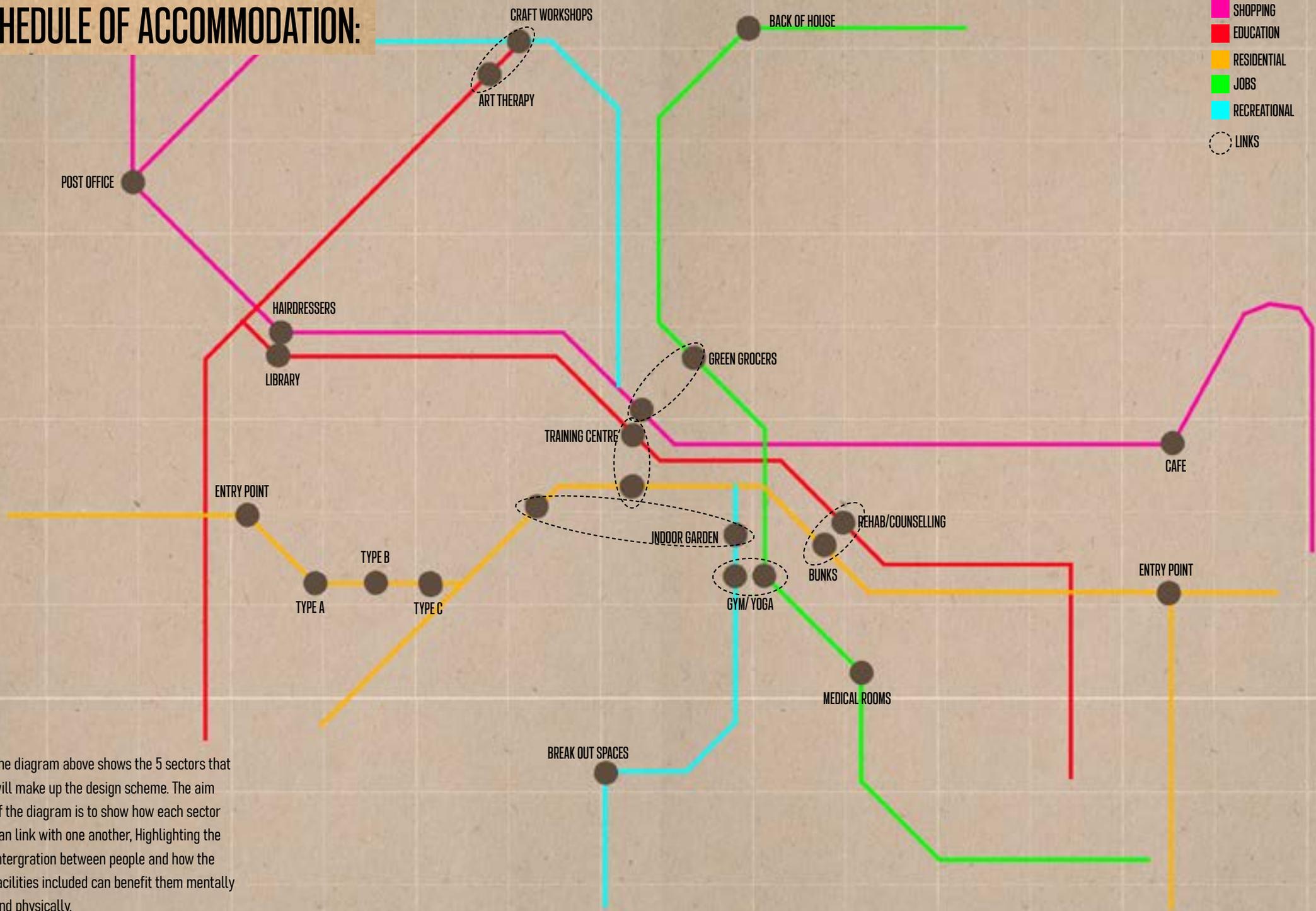
Initial concept development began with taking the simple cardboard block and stacking them and seeing how they fall apart. This began to show the idea of growth and how it will develop the residential section of the design scheme.

The next step in the development was to see how the users will circulate through the space and locating it in the ideal place within the building.

The focal point was on creating the residential hub but also thinking about the gaps in between each unit and how this can be utilised. The breakout spaces will allow for socialising and allow for the mixing of people. Providing the ultimate community environment.



# SCHEDULE OF ACCOMMODATION:



The diagram above shows the 5 sectors that will make up the design scheme. The aim of the diagram is to show how each sector can link with one another, highlighting the intergration between people and how the facilities included can benefit them mentally and physically.

# MATERIAL & MOOD BOARD:

Homes for Hope promote a affordable and simple lifestyle for both low income renters and the homeless. Therefore the materials chosen throughout the scheme is going to be neutral and modern simplicity. Providing elements of luxury through furnishing and fixtures.



Homes For Hope



ph